

CONTACT EDIR FOR:

RESEARCH + STUDENTS

Iowa State is one of the nation's leading research and land grant universities. EDIR connects companies and individuals who are interested in collaboration and partnerships with the university's diverse research centers, research faculty, and students.

FACILITIES & EQUIPMENT

Iowa State offers access on a fee-for-service basis to its laboratories, instrumentation, equipment and small scale production processing facilities. Contact us for more information on specific capabilities. Multiple scale-up facilities also exist and provide fee-for-service structures.

WORKFORCE DEVELOPMENT

EDIR helps companies meet their workforce talent needs by crafting workforce strategies with Career Services offices across campus. Additionally, EDIR can assist companies wishing to utilize Iowa State expertise through customized short courses and workshops.

IOWA STATE UNIVERSITY

Economic Development and Industry Relations

www.econdev.iastate.edu

(515) 294-7444

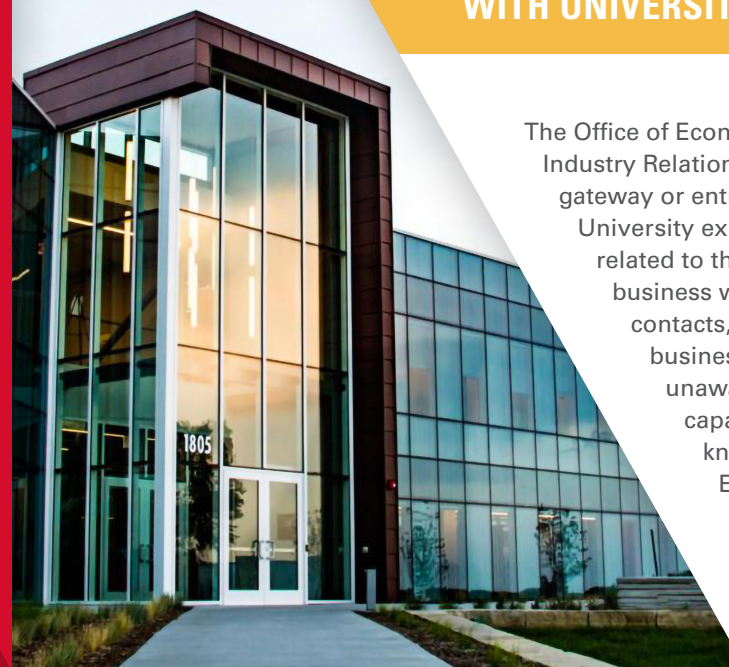
IOWA'S CULTIVATION CORRIDOR

Focused on further developing and marketing the world-renowned bioeconomy in Iowa, Iowa's Cultivation Corridor is building on a rich history of innovation to accelerate value-added agriculture business development by attracting companies, talent and capital from across the globe to the state. Representing a diverse public-private coalition of stakeholders including the Greater Des Moines Partnership, Ames Chamber of Commerce, Iowa State University, nonprofits and private sector companies from across the region and state, the Cultivation Corridor is one of the nation's foremost cluster-based economic development organizations. Through new scientific discovery and research, experts in the Cultivation Corridor are forging new pathways to energy independence, sustainable food and feed, and innovative products made from renewable resources. www.CultivationCorridor.org.

ECONOMIC DEVELOPMENT AND INDUSTRY RELATIONS

CONNECTING INDUSTRY LEADERS WITH UNIVERSITY RESOURCES

The Office of Economic Development and Industry Relations (EDIR) serves as the gateway or entry point to Iowa State University expertise and capabilities related to the business of doing business with Iowa State. Industry contacts, entrepreneurs and businesses are frequently unaware of Iowa State's capabilities, nor do they know how to access them. EDIR provides a single point of contact to make it easier to connect.



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The following EDIR teams work with companies to address business and technical needs:

CENTER FOR INDUSTRIAL RESEARCH AND SERVICE (CIRAS)

CIRAS helps Iowa companies thrive by providing services in five main areas: growth, productivity, technology, leadership, and workforce. Assistance provided to any company ranges from technical management or metallurgical help to advice on marketing or pursuing government contracts. CIRAS experts engage with companies to assess what they need, then educate them about best practices around the nation and world. Once a path has been determined, CIRAS works with a company for as long as it takes to embed positive change. www.ciras.iastate.edu

OFFICE OF INNOVATION COMMERCIALIZATION (OIC)

The Office of Innovation Commercialization is the commercialization arm of the research enterprise at Iowa State University and the Ames National Laboratory. Comprised of the Iowa State University Research Foundation and the Office of Intellectual Property and Technology Transfer, the OIC evaluates and develops intellectual property strategies for technology emerging from research and manages industry relations for sponsored research. OIC strives to find those industry partners and works to meet the needs of both parties to provide the rights through licensing in order to carry out that process. www.techtransfer.iastate.edu

ISU PAPPAGJOHN CENTER FOR ENTREPRENEURSHIP

The Iowa State Pappajohn Center for Entrepreneurship's primary objective is creating a culture that encourages entrepreneurship and innovation on campus. Iowa State and the Pappajohn Center's entrepreneurial initiatives and support programs include a comprehensive campus-wide curriculum and innovative experience-based learning opportunities. www.isupjcenter.org

IOWA STATE UNIVERSITY STARTUP FACTORY

The Iowa State Startup Factory provides an avenue for students, faculty and staff to create businesses. Entrepreneurs in the Iowa State Startup Factory receive formal training, resources, and access to a network of business mentors and advisors. The Iowa State Startup Factory is a startup incubator helping researchers and inventors develop a roadmap to realize the societal and economic impact of their high-tech innovations. www.isupjcenter.org/programs/isu-startup-factory

CYBIZ LAB STUDENT CONSULTING

CyBIZ Lab provides the opportunity for cross-functional teams of undergraduate and graduate students to work on business and organizational projects. Students gain hands on experience working to solve real business problems, and companies and organizations receive potential solutions to business issues from a perspective outside the company. CyBIZ Lab is supported through the Ivy College of Business. www.isupjcenter.org/programs/cybiz-lab/

IOWA STATE UNIVERSITY RESEARCH PARK (ISURP)

The Iowa State University Research Park (ISURP) is a 550-acre technology community adjacent to the Iowa State campus focused on innovation that provides established companies and startups a network, space and connections to grow their business. Five of Iowa's IPO's got their start at ISURP and multiple ISURP startups have achieved significant liquidity events. Thousands are employed at ISURP 'founded' companies throughout the state. ISURP currently boasts a roster of 120+ companies and more than 2,500 employees. Tenants include companies of all sizes and reflect Iowa State's strengths including engineering, technology, bioscience and agriculture.

Companies and startups find great value in having close physical proximity to Iowa State because it facilitates connections: access to future workforce, to Iowa State faculty and graduate students for research, to university infrastructure and facilities, an array of business development services, and to like-minded innovators. www.isupark.org

AMERICA'S SBDC IOWA

America's SBDC Iowa provides no cost, customized, confidential business advice and resources to businesses located in all 99 Iowa counties through 15 regional centers. Small business development center (SBDC) advice and resources cover business planning, financing options, cash flow projections, business growth, succession planning, and market research along with affordable workshops that teach practical skills and techniques for starting and running a business. Businesses at any stage can benefit from the expertise and resources provided by Iowa's Small Business Development Centers. www.iowasbdc.org